



Transparency and Focus on Users

Scaling Product Management at
memoQ



29 - 31 May 2019 | Budapest, Hungary

The key to creating a great software product is...



?

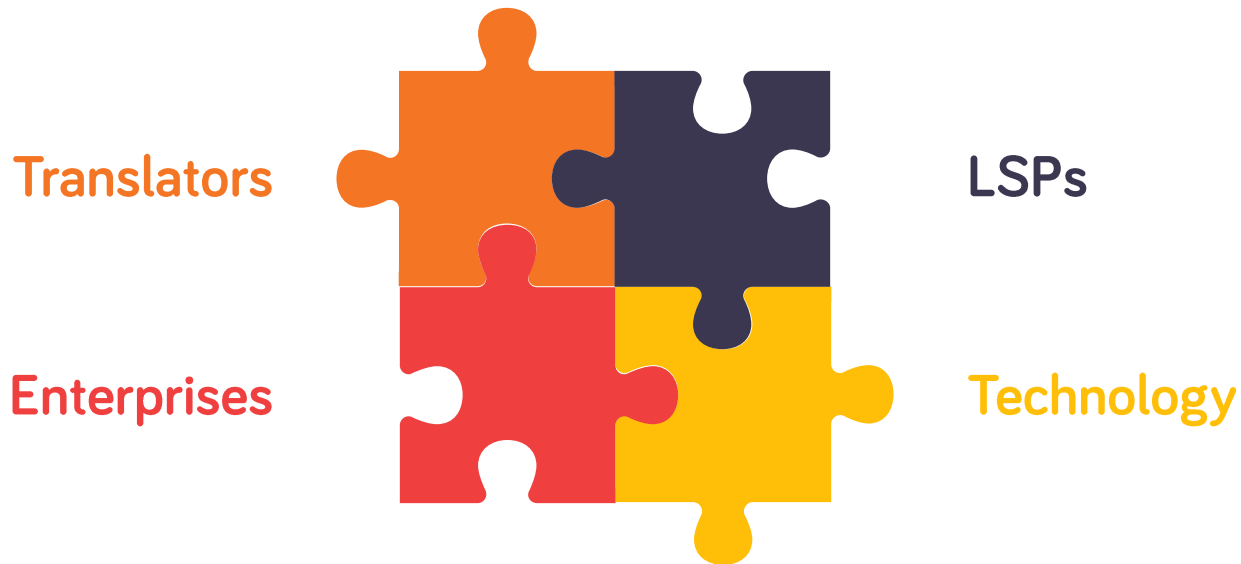
The key to creating a great software product is...



You!

By users, we mean *all* of our users

We see the language services industry as an interdependent ecosystem and strive to create value for all industry players



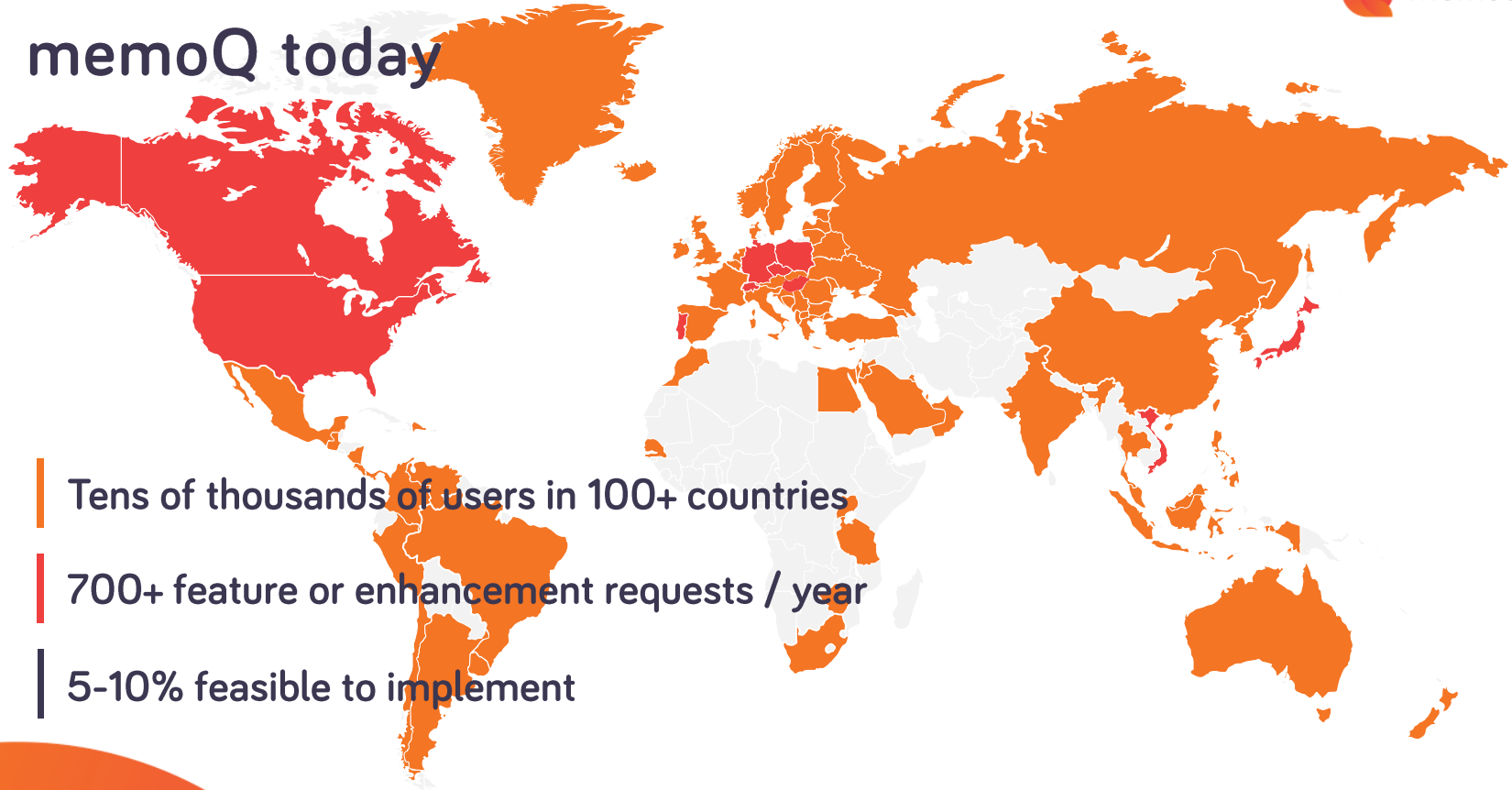
memoQ 15 years ago



Szia!



memoQ today



Tens of thousands of users in 100+ countries

700+ feature or enhancement requests / year

5-10% feasible to implement

Product management processes must catch up

15 years ago



Usage has grown

In the recent past



Some of our processes have not kept pace

Going forward



Scalable processes are needed to get priorities right

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1

REGULAR, IN-DEPTH DISCOVERY INTERVIEWS WITH USERS



60+ interviews conducted so far

If interested, please book a slot for a June call at
bit.ly/memoQRoadmapInterviews

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2

EARLY USER FEEDBACK ON PRODUCT PLANS / PROTOTYPES



memoQ Design Lab reinvigorated

If interested, please sign up at bit.ly/memoQDesignLab

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3

memoQ IDEA PORTAL TO COLLECT, COMMENT & VOTE ON IDEAS



Limited access beta coming in September

If interested, please sign up at bit.ly/memoQDesignLab

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4

TRANSPARENT PRODUCT DEVELOPMENT ROADMAP



To become available in the second half of 2019

Will be shared with all of you, and your feedback is always welcome

Our commitment



User-centricity



Transparency



Ecosystem view



Supported by new, scalable, collaborative workflows and processes

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bit.ly/memoQRoadmapInterviews
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Please feel free
to contact us
with feature
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improvement
ideas at any
time

