

# Progress Report 2019

Norbert Oroszi; CEO

Bruno Bitter; VP, Global Marketing & Sales



memoq fest

29 - 31 May 2019 | Budapest, Hungary

# Growing & Thriving

▲ 19%    ▲ 45%

7.1 million USD (2018) 2019 January - April

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# Growing & Thriving

▲ 35%

memoQ Team size



# Growing & Thriving: memoQ Cloud



# Growing & Thriving: memoQ Cloud

80%

Cloud growth rate (y/y 2018)

Parity.

SaaS & Paas (new revenues)

# Growing & Thriving: memoQ SaaS



SaaS 1000

407<sup>th</sup> on the world's fastest-growing  
SaaS companies list

#1 TMS

# Budapest < Hungarian < European < Global



# Toronto. Tokyo.



Brunó Bitter, VP, Global Sales & Marketing



Yo Miura, Sales Manager



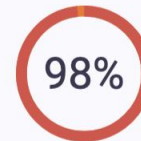
# Trend Report 2019

## Active listening



### Content from the couch

[View Trend](#)



of our readers believe that the demand for more audiovisual content is real and not just another hype!



believe that automation is key for translation companies that want to establish a competitive advantage



### In a Race, Efficiency and Process Automation Wins

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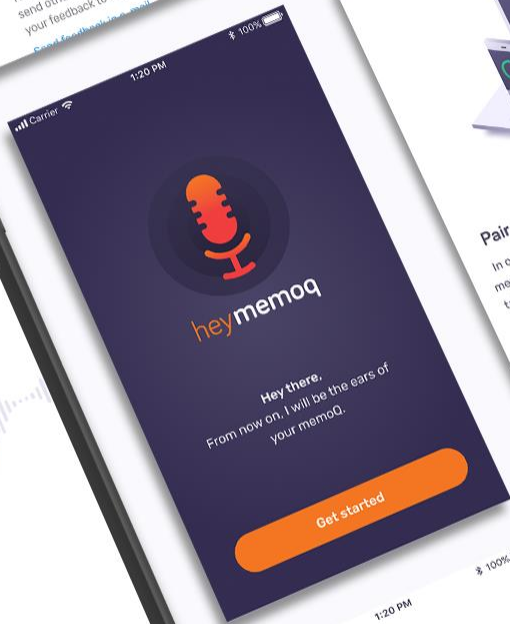
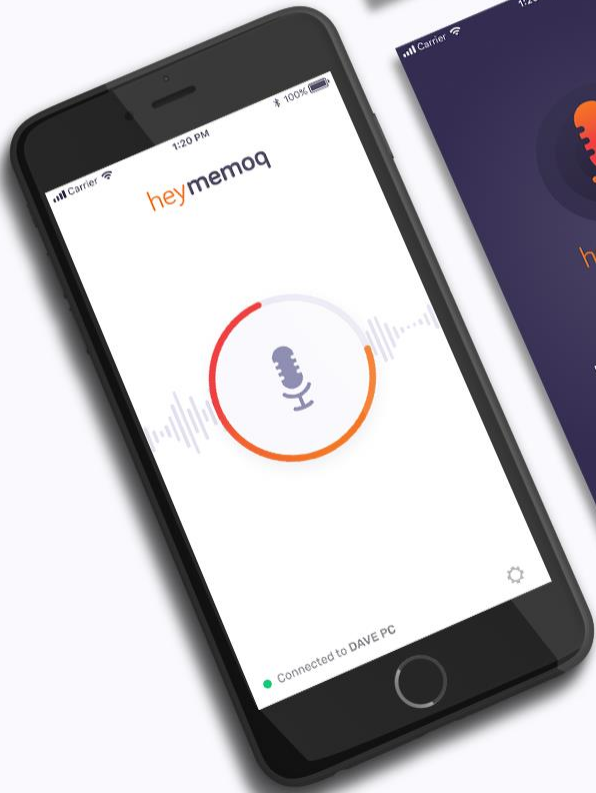


### A Desire for Actionable Analytics and Reporting

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are actively measuring their return on investment in localization



In order to use me properly, we need to find me a memoQ client where I can send your translations. It takes only a few steps to pair me and your memoQ.

Pair up

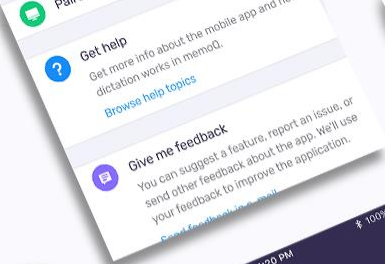


Launch memoQ, click on the microphone icon very top. Click Enable dictation through mobile app.

Continue



Pairing was successful, yay!



# Net Promoter Score

64%

LEGO  
5%

Volvo  
69%

thankQ